

MARIO ROY CORNEJO BELLIDO

BUSINESS MANAGEMENT & DATA ANALYTICS

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PROFILE

Professional with 3 years in process optimization and business analysis. At CR Cobranzas, implemented with Claude Code a SQL database that replaced spreadsheets in a legacy process and automated data consolidation for ISO reports. At INDRA, cut the QA cycle by 90% with no additional budget. Best fit: Business Analyst, Operations Analyst, or Growth Operations Specialist.

EDUCATION

Universidad Privada San Juan Bautista Ica, Peru
Bachelor's in Business Administration · SUNEDU-certified Dec 2022

EXPERIENCE

CR Cobranzas Lima, Peru
Digital Channels Assistant Mar 2026 – present

- Digital transformation with Claude Code: SQL database for the legacy communications process.
- Independence from spreadsheets: custom SQL built for the team and fast reporting with Python/scraping.
- Automation of data consolidation for ISO reports.
- Control of sensitive records through search and filtering with Power Query.
- Ran mass sends across digital channels and resolved bottlenecks in the operational workflow.

INDRA Servicios Peru Ica, Peru
Quality Assurance Analyst Oct 2025 – Jan 2026

- Technical validation of Digital Assets following established protocols.
- Designed and implemented several QA workflow optimizations that together shortened cycle times.
- Improvements applied to the existing manual process, with no additional budget or tooling.

Clínica Veterinaria Mi Mascota Ica, Peru
Administrative Assistant & Marketing Designer May 2022 – Oct 2024

- Produced management reporting for decision-making.
- Redesigned branding and managed social media.

Marketing Alterno Ica, Peru
Supervision & Coordination Specialist Nov – Dec 2024

Hotel Matryoshka Ica, Peru
Front Desk Receptionist Dec 2019 – Mar 2020

CERTIFICATIONS

- English B2 First (Cambridge)
- MOS Associate (*in progress*)
- CS50 SQL, Harvard (*module 2*)
- Basic Japanese I (APJ)

SKILLS & INTERESTS

Technical: Advanced Excel, Power Query, Google Workspace, Adobe CC, Claude Code, Linux, Docker, Python (basic), SQL (CS50 Harvard, module 2)

Languages: Native English, native Spanish, basic Japanese